



## Contacts:

Jeff Altheide  
Global Managing Director  
PROI Worldwide  
[jaltheide@proi.com](mailto:jaltheide@proi.com)

Doug Hampel  
Director of Marketing  
PROI Worldwide  
[dhampel@proi.com](mailto:dhampel@proi.com)

January 4, 2024

## PROI Worldwide to Host ESG Webinar Featuring Global Perspectives

**Chicago:** PROI Worldwide, a leading global consortium of entrepreneurial communications agencies with 90 partners in 65 countries, will host a webinar titled “ESG: Taking root or on fire? Global perspectives on communicating about ESG” at 3:30 p.m. EST on January 24, 2024. The event will feature senior leaders of PROI Partner agencies from around the world and will be moderated by Dave Armon, CEO of 3BL, a news distribution platform promoting ESG initiatives.

“Today, it has become standard practice for companies to recognize the need to report and communicate about their environmental, social and governance (ESG) performance. Yet, in some regions, that emphasis has increasingly come under fire,” said Ted Deutsch, CEO of US PROI Partner Taft Communications, and head of PROI’s ESG Vertical. “This timely discussion will provide insights for any organization concerned about navigating the complex ESG global landscape with both external and internal stakeholders.”

Additional PROI Partner speakers include: Amy Binder, RF/Binder (US); Baaba Cofie, Mahogany Consulting (Ghana); Ciro Dias dos Reis, Imagem Corporativa (Brazil); Josh Dowse, Senate SHJ (Australia/New Zealand); and Sam Sharpe, Lansons/Team Farner (UK).

This free webinar is appropriate for agency and business leaders responsible for corporate communications, marketing, sustainability, CSR, social impact and ESG, as well as investor relations at mid- and large-cap enterprises worldwide.

To access the webinar, visit the [registration page](#).

## About PROI Worldwide

[PROI Worldwide](#) harnesses the collective power of the world's most entrepreneurial communications firms. Individually, they are successful local and regional businesses. Collectively, they are a communications powerhouse delivering for clients worldwide. PROI encompasses 90 partners with 8,800+ employees in more than 165 cities and 65 countries. With combined 2022 revenue of more than US\$1.128 billion, PROI ranked 5th among consolidated communications groups, and is the only one in the top five based on a unique partnership of independent business people. Thousands of clients, including dozens of Fortune 500 companies, trust PROI partners in one or more countries and regions around the world.

## About 3BL

[3BL](#) enables companies to quickly and easily distribute ESG-related news and content to key stakeholders - investors, consumers, ratings & rankings agencies, NGOs and more. Hundreds of purpose-driven companies rely on 3BL to kickstart the conversation and inspire more action.